

RESPONSE TO PUBLIC CONSULTATION LETTER:

I am respectfully submitting my comments for the consultation regarding The Future of Local Television Broadcasting.

The Cayman Islands has a world class economy and reputation because of its independent, transparent legal system, its respected political system and independent media. Your Consultation puts the entire economy of the nation at risk if the outcome is state-run propaganda-based television news.

The Country's forefathers best determined, EVERY cable television operator should continue to be required to provide free Local Television service to the country prior to operating.

1. Should each Television Service Licensee be obligated to provide a Local Television Service?

Every cable television operator should be required to provide Local Television Service

2. How should Local Content be defined?

Local content should be defined as it was in 1992 - news, weather, sports, religion, education, government, and entertainment

3a. Should there be a quality standard as to the Local Content produced?

The standard should be that the content is new on a daily basis and is locally produced

3b. In relation to 3.a., if there should, what should that quality standard be?

Specific hours should be dictated for every type of program

3c. Which body is best placed to assess whether Local Content meets that quality standard and how should that body be funded?

The ICTA in conjunction with a committee of industry and community stakeholders

4a. How many hours of Local Content per day should each Licensee provide?

There should be an average of 3 to 4 hours of new content shown by local television providers

4b. When should the Local Content be shown?

Daily viewing hours should be from 6am until 12am

4c. How much of that Local Content should be original?

All of the local content should be original

5. How should the production and provision of Local Television be funded?

By private companies, on private channels; not on government run television

6. Should Licensees be obligated to commission a certain percentage of their Local Content from local producers?

Yes, all of the content should be produced in the Cayman Islands

7. How should Local Television be provided to customers?

It should be available as Free Over-the-Air. This may also be made available by any cable company.

8. Do you have any other inputs on this topic?

All cable companies should contribute to a local television station

This Local Television service should be available EVERYWHERE (all 3 islands) prior to anyone being allowed to offer service. It should also be available over-the-air without the need for any connections.

Every Local Television station should provide an average of 3 to 4 hours a day of new local content. This content should be Cayman produced for a television audience not simply a picture of a local tree or a camera on a radio DJ. As originally required, this local content must include news, weather, sports, education, religion, government and public service content.

Local Television stations should not be funded by Government!

Without free Local Television provided over the air, our country will not continue to prosper as it once had.

Sincerely,

[REDACTED]
[REDACTED]